



07-02-04 3622/41

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Investors

Ken KUTARAGI
Shinichi OKAMOTO
Keiso SHIMAKAWA
Makoto KUBO
Yutaka KAGIWADA

RECEIVED

JUL 1 3 2004

GROUP 3600

Serial No. : 09/780,995

Filed : February 9, 2001

Title : **IN-CONTENTS ADVERTISING METHOD, IN-CONTENTS
ADVERTISING SERVER, AND PROGRAM-
TRANSFERRING MEDIUM FOR REALIZING IN-
CONTENTS ADVERTISING**

Examiner : John L. Young

Art Unit : 3622

July 1, 2004

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

PETITION FOR EXTENSION OF TIME

Sir:

Applicant requests that the time for taking action in this case be extended pursuant to 37 CFR 1.136(a) for:

() one month () three months
(X) two months () four months

The fee set in 37 CFR 1.17 for a two-month extension of time is \$420.

(x) Fee enclosed. Please charge any additional fee required for this extension of time to Deposit Account No. 50-1290. A duplicate copy of this paper is enclosed.

(xx) Charge fee to Deposit Account No. 50-1290. A duplicate copy of this paper is enclosed.

Any fee due with this paper may be
Charged to Deposit Account No. 50-1290

07/08/2004 AWONDAF1 00000110 501290 09780995
01 FC:1252 420.00 DA

Filed by Express Mail

Receipt No. 98018776545
on Jul-01-04
pursuant to 37 C.F.R. 1.10.
By Patricia Muir

Patricia Muir

☐ Applicant is a small entity entitled to pay reduced fees in this application.

A verified small entity statement:

☐ has been filed ☐ is enclosed.

Also enclosed is a:

☒ Response/ Amendment ☐ Notice of Appeal ☐ Appeal Brief

☐ Request for Continued Examination (RCE)

☐ Sub Power of Attorney/Change of Correspondence Address

Respectfully submitted,



Thomas J. Bean
Reg. No.44,528

CUSTOMER NUMBER 026304

KATTEN MUCHIN ZAVIS ROSENMAN
575 Madison Avenue
New York, NY 10022-2585
(212) 940-8703
Docket No.: SCEI 18.302 (100809-16225)
TJB: pm